

Advancing the Engineering Field: Opportunities to Support Transfer Students

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Abstract:

Advancements in technology have made it vital that technicians advance their skills to stay current and competitive in the job market. Many technicians choose to transfer to baccalaureate programs in engineering and other STEM fields in order to advance their skills. As a result, engineering programs usually have a large population of transfer students. Many of transfer students are studying while employed in the field and some juggle a career and family while advancing their education. Accordingly, transfer students face various issues when transferring to different university settings. Some of these issues are related to embeddedness into the university community while other issues are more personal in nature. Various academic support programs are focused on providing transfer students with information such as how to enroll in their classes, how to enable them to be successful in their academic program, and how to persist in the program. However, adapting to the new educational environment often means that they have to establish new mentoring relationships, develop a new social peer network, and search for internships or co-op opportunities. Majority of the transfer students enrolled in a midsize institution's engineering technology program are "non-traditional" students, e.g., veterans, adult students, working students, students with families, etc. This paper discusses specific needs of STEM transfer students, identifies challenges they face, and provides an overview of some of the programming that can be implemented at mid-sized universities that address these needs.

Introduction

Understanding challenges that transfer students face when entering undergraduate engineering technology programs is especially important due to the lack of highly skilled technical workforce needed in the area of advanced manufacturing and other high-tech industries that employ engineering technology graduates with bachelor's degrees [1]. In order to diversify the field and supply competent professionals for some of these advanced engineering roles, it is important that we bridge the gap between onboarding of transfer students and graduation from four-year institutions. Underrepresented students account for a large percentage of the overall transfer student population [2, 3]. Innovation in onboarding practices and in recruitment of underrepresented and nontraditional students would benefit the field greatly and address the gap that exist in the engineering workforce. Research suggests that some programs, specifically focused on transfer students, aim to improve mentorship networks for students who are transferring and target first generation transfer students and their specific needs [4]. Various approaches to increasing transfer student success try to accommodate specific needs of students who are working full time, raising a family, and trying to advance their careers by furthering their education [4].

Transfer Students

The President's Council of Advisors on Science and Technology (2012) recommended that universities can increase the overall number of engineering graduates by focusing on diversifying pathways. According to the National Center for Education Statistics, 57% of Hispanic students and 52% of African American students in undergraduate education during Fall

2014 were enrolled in two-year public colleges [5]. There has been an increased interest in transfer students in engineering and science fields that has prompted research to further understand these students' needs and barriers. Researchers have found that institutional policies had an impact on transfer student success and attainment [5]; that transfer students did not avail themselves to certain opportunities due to their distinctive characteristics; and in-depth advising was important for transfer student success [6]. Researchers have also noted that academic success of Latino engineering transfer students could be attributed to utilizing peer social support networks, obtaining internships, improving study skills, and maintaining mentoring relationships developed at the community college level [7]. In addition, various reports on African-American engineering transfer students suggested that peer social support networks were instrumental in their persistence in the field [8, 9]. Furthermore, academic support to engineering and science transfer students from underrepresented populations has been found to result in increased graduation rate and graduate school enrollment [10-13].

Transfer Students at Mid-Sized Universities

Through the Guaranteed Admission Agreement (GAA), students who transfer to a mid-sized university [blind-review] meet the university's general education requirements and are granted junior standing. As part of the GAA agreement, a mid-sized university must annually explore opportunities to develop and approve program specific transfer articulation agreements. Articulation agreements are used to ease the transfer process between community college and the mid-sized university. The agreements specifically tell students what courses would transfer and how they would be accepted by the university. This transparency ensures that students are on the right track towards graduating from the university.

Despite the efforts to ease the transfer process, the need for increased attention and resources devoted to transfer students is particularly evident and critical at mid-sized universities. In a recent study conducted by a mid-sized university examining the experiences of their transfer students, the following university-focused recommendations were offered: (a) provide resources to all transfer students on academic warning to enhance their time management, organizational, and attentional skills (e.g., a one-credit course or workshop); (b) include self-efficacy building components in transfer student-oriented programs through interactions with successful transfer students, individual recognition and encouragement, and creating opportunities for early successes by thoughtful and effective advising in their first semesters at the university; (c) provide opportunities and encourage transfer students to interact with faculty; (d) increase awareness among faculty and staff about the unique needs and challenges of transfer students and how to address them; (e) collaborate with transferring institutions to improve the process effectiveness and preparation of incoming students, and (f) establish a centralized space with resources specifically geared toward transfer students [20]. The study disclosed that not only were transfer students struggling to meet the demands of the university setting, but there was also a lack of understanding by the instructors of the unique challenges faced by transfer students [20].

In addition, most recent statistics from the National Student Clearinghouse Research Center indicate that one in three college students who start their education at a two-year college complete it at a different institution [14]. Moreover, many students who start their education on a two-year public institution often need even six years to complete their A.S. and B.S. The above findings represent a significant concern and highlight the need to pay increased attention to the

successful adjustment, retention, and graduation of transfer students. Universities must pay attention to the needs of their transfer student population by means of developing relevant strategic goals and priorities that ensure support and resources to promote transfer student success. This study provides two examples of ways midsize higher education institutions can support engineering transfer students in efforts to increase retention and reduce time to degree completion.

Ways to Support Engineering Transfer Students

Peer Support Network

Focusing on the needs of subpopulations found within a body of transfer students is one way to address underrepresented populations in engineering. Peer support networks have been found to benefit underrepresented populations and specifically tailoring the peer support network towards the needs of a specific subpopulation could increase retention [15]. In a study of a peer support network for women, women were given opportunities to engage with other women in STEM going through similar experiences. The peer mentoring offered helped address isolation barriers and the lack of successful female role models at the graduate level by developing relationships and building support networks with other women at similar stages in their careers [15]. Researchers have suggested that peer mentoring could provide role models for female faculty in engineering and could have positive impacts on their career advancement [16].

Another important issue is the perception of someone's role in the society. The development of female leaders in engineering involves more than just technical skill development. Equally important to obtaining and succeeding in leadership roles is developing support networks with peers. Such networks are important for women to develop early in their careers to help build their confidence, provide them with personal and professional support, and prevent them from "leaking" from the engineering pipeline [18]. To counteract the problem of women dropping out of STEM courses, the establishment of mentor schemes has been used and some studies have shown success with such schemes [18]. The support group provides the program participants with the opportunity to discuss and process challenges they may be facing as they enter the STEM fields so that they may be able to have their concerns heard and they can develop appropriate coping strategies. The building of a peer support network for minority women in STEM majors through such support groups may increase the retention and success of these students [19].

Similar results were found with racial minority students [20-22]. In these studies, the authors concluded that students overcame barriers encountered when transferring as a result of peer support networks, where the peer support network was the most significant element in addition to other supports [20-22]. Thus, it would seem that peer support networks are beneficial to multiple types of underrepresented populations in Engineering.

Students with effective networks of support, especially support provided by their peers, are seemingly more likely to have better motivation and persistence, and are willing to work collaboratively [15, 16, 18, 20-22]. Additionally, interacting with peers can fortify the learning process and make learning more enjoyable [23]. However, it may be difficult for students to create and maintain such support networks on their own [24]. Therefore, helping students create such peer support networks should be a task for university officials, who aim to improve the retention and success rate in STEM courses. University officials can create and foster a learning

community with better cohesion in the class where students are encouraged and motivated to break through the social barrier, which in turn can speed up the process of building effective peer support network [25] .

Learning Communities

Various studies have shown that participating in a learning community is positively linked to engagement as well as student self-reported outcomes and overall satisfaction with college. [26]. Learning communities take different forms and are developed in different ways: (a) students enrolled in two or more courses linked together with a common theme, (b) classroom community in which the classroom serves to build community through cooperative learning techniques and group processing, (c) residential learning communities in which students physically live in the same place and take two or more courses together, and (d) learning communities specifically designed to target certain groups i.e. underrepresented or academic interest. Current trends in the engineering industry are leading to the merging of engineering fields which require engineers to have more integrated curricula. Such curricula can include learning communities exposing students to interdisciplinary and social connections that are related to increased retention and student performance [27]. Learning communities have higher success rates in underrepresented student groups and engender collaborative learning, which in turn is associated with a number of positive outcomes including improved academic performance, improved retention, enhanced student satisfaction with the learning experience, improved oral communication skills, and higher student self-esteem [28].

Conclusion

Although peer support and learning communities have been recognized as important for student success for transfer students, there are still significant challenges in their implementation. Mid-sized universities often gain a significant number of transfer students majoring in engineering, especially in urban areas where students have more access to community colleges. The growth of the engineering field and technological advancements have called for more skilled specialists especially in engineering technology, making it advantageous for students to obtain a four-year degree in the field, often as transfer students in four-year colleges and universities. However, there have been increased challenges in retaining transfer students in engineering. At the same time, programs for transfer students often fail to address the needs of underrepresented students due to lack of resources and/or understanding of their needs. This paper describes innovative ways to meet the needs of transfer students, increase their retention, and provide support to underrepresented populations. Research contends that peer support networks and learning communities are beneficial to transfer students as they foster an environment of community building, mentorship, academic success, as well as attention to the unique needs of transfer students. Engineering programs should consider developing peer support networks to facilitate the onboarding of transfer students into the university community by providing them with mentorship and support from peers with similar interests and characteristics. In addition, engineering programs should consider the development of learning communities centered around transfer students that would offer opportunities for mentorship and foster relationship and community building.

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